

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	181	("data mining") and ("CRM" "customer relationship management" "marketing campaign") and "OLAP")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:54
L3	147	("data mining") and ("CRM" "customer relationship management" "marketing campaign") and "OLAP" and quer\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:54
L4	28	(query\$3 search\$3) AND (source\$1 libar\$3 server\$1 database\$1 data?base\$1) AND (unknown ((un "not") near2 (map\$4 link\$3 connect\$3 recogniz\$3))) AND ("customer marketing")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:55
L5	2	L4 and 3	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:04
L6	2274	(data WITH level WITH quer\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:05
L7	1	("data level query")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:05
L8	26	("5794221" "5867494" "5867495" "6081518" "6112239" "6128624" "6151584" "6151601" "6154744" "6260192" "6263445" "6295057" "6487594" "6734886").pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:25
S18 2	8	("5671404" "6195653" "6397207" "6519859").pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:36

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S18 3	9979	707/4,5.ccls. 705/14.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 11:12
S18 4	19990	707/3,4,5.ccls. 705/10,14.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 11:12
S18 5	0	"System and method for capturing and storing operational data concerning an internet"	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:36
S18 6	0	"System and method for capturing and storing operational data concerning an internet".ti.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:37
S18 8	5	"990902".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:39
S18 9	2	"6978270".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:47
S19 0	0	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign") and "OLAP" and (unmap\$4 un?map\$4 unrelat\$3 not?connect\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:50
S19 1	0	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign")and (unmap\$4 un?map\$4 unrelat\$3 not?connect\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:50

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S19 2	1	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:53
S19 3	1	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign") and (quer\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:52
S19 4	0	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign") and "OLAP" and (quer\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:52

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Mr. Smith has co-authored "Data Warehousing, Data Mining and OLAP" (1997) and "Building Data Mining Applications for CRM" (1999) from McGraw-Hill publishers ...
www.amazon.com/BUILDING-Data-Mining-Applications-CRM/dp/product-description/0071344446 - 94k - [Cached](#) - [Similar pages](#)

Data Mining:TDWI

Visual approach to data mining; CRM template for mining customer data; ... Software packages data mining algorithms, OLAP and 3-D visualizations ...
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Business Intelligence Lowdown: Data Mining

Text OLAP that is a part of Megaputer's PolyAnalyst suite of data and text CRM uses data mining to figure out how to reach out to and communicate with ...
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CRM Data Mining

Data Mining. CRM Topics > Data Mining ... Data warehousing, ETL development, Cube (OLAP) design & development are also major areas of our activities. ...
crm.ittoolbox.com/topics/t.asp?t=520&p=520&h1=520 - 26k - [Cached](#) - [Similar pages](#)

KDD-2001 tutorial: Value-based Data Mining and Web Mining for CRM

This tutorial surveys 3 important CRM data mining tasks: attrition ... Led major projects involving data mining, data warehousing, OLAP and Web reporting. ...
www.sigkdd.org/kdd2001/Tutorials/kdd2001_T6.html - 6k - [Cached](#) - [Similar pages](#)

Data, Data Mining & CRM | GCCRM

Thus, CRM largely depends upon the customer data collected and way and ... Some of the techniques of data mining are - OLAP (On-Line Analytical Processing) ...
www.greaterchinacrm.org:8080/eng/content_details.jsp?contentid=1037&subjectid=19 - 37k - [Cached](#) - [Similar pages](#)

Companies: Consulting and Training Companies in Data Mining and ...

Decision Systems, specializing in business intelligence, OLAP, data mining, ... Overbeck Analytics Ltd, providing data mining and analytical CRM services in ...
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Data Warehouse, OLAP, Business Intelligence, CRM, Data Mining ...

Datamine-L Discussion List A world-wide e-mail forum for dicussing practical applications of data mining, data warehousing, and knowledge discovery ...
www.olap.it/OtherInfo.htm - 24k - [Cached](#) - [Similar pages](#)

The Crm Handbook: A Business Guide to Customer Relationship Management - Google Books Result

by Jill Dyché - 2001 - Business & Economics - 336 pages
OLAP analysis requires the analyst to have a query or hypothesis in mind, but data ...
Where Theory Meets Practice: Data Mining in CRM Data-mining tools ...

books.google.com/books?isbn=0201730626...

Building Data Mining Applications for CRM

What **Data Mining** Isn't Statistics **OLAP Data** Warehousing He is currently Senior Director of Development for Wheelhouse, a **CRM** services company based in ...
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Daniele Medri - Data Mining for Quantitative Marketing and ...

Data Mining tools, Quantitative Marketing, Analytical **CRM** and Credit Scoring ... the mean value of the response is fit to small **connected data sets**. ...
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CRM Today: Anticipating Consumer Behavior With Analytics

Text **mining** analyzes unstructured textual **data** by **finding** and ... be combined with other **data sources** and used with traditional **data mining** techniques such ...
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CRM News: News: Analytics 101: Getting to Know Customers, One-by-One

To facilitate this kind of analysis, **OLAP data** is stored in a multidimensional ... Text **mining** analyzes unstructured textual **data** by **finding** and discovering ...
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BW/BI Expert Online - Search

mySAP **CRM Analytics** Harnesses SAP NetWeaver BI Analytical Capabilities (BW/BI Expert, ... **Data-mining source** BW query and model setup: I need to create a ...
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SPSS - News Room - Use Analytics to Satisfy Customers

Text **mining**. Text **mining** analyzes unstructured textual **data** by **finding** patterns ... with other **data sources** and used with traditional **data mining** techniques ...
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News Having the closed-source licence permits customers -- **data-mining** software ... including **OLAP**, **data mining**, and ETL, and explains how that expanded ...
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[PDF] Survey of Clustering Data Mining Techniques

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techniques in **data mining**. Clustering is a division of **data** into groups of The points that are **not connected** to any core point are declared to be ...
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Using the Data Mining Wizard

Create SQL Server **data mining** objects after you have organized, ... Also, a particular **mining** algorithm may **not** support creating models from **OLAP sources**, ...
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Scholarly articles for **OLAP and (CRM OR "customer relationship marketing") and (unrelated OR unmapped OR not connected) data sources**



[Automated data warehousing for rule-based CRM systems](#) - Kim - Cited by 5
[Web mining for web personalization](#) - Eirinaki - Cited by 202

OLAP: The CRM Enabler - ITtoolboxWiki

OLAP is the underlying concept behind **Data Warehousing**, ... The question may **not** be considered important enough by the IT team to even be answered, ...
wiki.ittoolbox.com/index.php/OLAP:_The_CRM_Enabler - 42k - [Cached](#) - [Similar pages](#)

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CRM Today: SAS Strengthens Assault on BI Market with Enhanced Offering

The SAS Enterprise BI Server now includes SAS **OLAP** Server and new **OLAP** ... Multiple **data sources** can also be defined at the metadata or Information Map ...
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For **not connected** Partners information is tracked via a web interface. The module exchanges the requests ... Integrated Reporting, **Data** Warehousing and **OLAP** ... www.minfosystems.com/crm-software-solution-india/customer-relationship-management.htm - 67k - [Cached](#) - [Similar pages](#)

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